



# RECO2025

Peer Integration for Lasting Change

MARCH 7, 2025 | SOUTH ORANGE, NJ

## **NJ'S ESSENTIAL ANNUAL GATHERING FOR RECOVERY LEADERS AND ADVOCATES**

The recovery community is at the heart of creating sustainable, long-term solutions for individuals impacted by addiction. The NJ-CARS Recovery Ecosystems Conference is a critical space for advancing the future of recovery services in New Jersey. It brings together the brightest minds, frontline workers, and passionate advocates to share insights, develop strategies, and strengthen the network of recovery support.

### **RECO2025 Highlights:**

- Expect participation from **over 200 recovery professionals, peers, advocates, and decision-makers.**
- Featuring nationally recognized speakers who are at the forefront of recovery and advocacy
- Offering in-depth sessions on vital topics such as Peer Integration, Capacity Building, Harm Reduction, Advocacy, Diversity, and Leadership in Recovery.
- Engage directly with attendees through exclusive exhibitor opportunities and networking sessions
- Facilitating connections between providers, advocates, and community leaders focused on creating tangible, positive outcomes in the recovery space.

### **Why Sponsor RECO2025?**

**By sponsoring RECO2025, you place your organization at the center of New Jersey's recovery community** - a community eager to learn about resources and where the help is. Your support will not only increase your brand visibility but also contribute directly to the growth and enhancement of recovery support services throughout the state. Your sponsorship will help us ensure that the event is accessible to all, while also advancing recovery innovation and collaboration.

### **Our Reach:**

- With our growing statewide network of active participants from Southern, Central, and Northern New Jersey, **RECO2025 serves as the meeting point for recovery professionals across the state.**
- Meet professionals who are directly responsible for shaping recovery services
- Engage with nonprofit leaders, recovery organizations, public health officials, advocates, and other key partners committed to building a more resilient recovery ecosystem.
- Your sponsorship will ensure that recovery professionals have the tools, knowledge, and networks necessary to serve individuals and communities across New Jersey. Join us in fostering collaboration, innovation, and sustainable growth in the recovery sector.

**SEE THE ATTACHED SPONSORSHIP OPPORTUNITIES AND LEARN HOW YOU CAN BE AT THE FOREFRONT OF THE COALITION'S CONFERENCE THIS YEAR.**

CONTACT: MARIEL HUFNAGEL (SHE/HER) AT [MHUFNAGEL@PREVENTIONLINKS.ORG](mailto:MHUFNAGEL@PREVENTIONLINKS.ORG)

# 6TH ANNUAL RECOVERY ECOSYSTEMS CONFERENCE

PEER INTEGRATION FOR LASTING CHANGE

MARCH 7, 2025 | SETON HALL UNIVERSITY

WWW.NJ-CARS.ORG

## SPONSORSHIP OPPORTUNITIES

### Empowering Recovery, One Connection at a Time

NJ-CARS welcomes sponsorship from mission-aligned organizations & partners. Sponsorship offers your corporation the opportunity to advertise in a meaningful way, reaching a statewide audience of peer recovery specialists, recovery support providers & other healthcare professionals.

## COMPARISON CHART

	EMPOWERMENT \$5,000+	STRENGTH \$2,500+	PURPOSE \$1,000+
Access to attendee mailing list	✓		
Opportunity to address the audience	Plenary Session		
Sponsor Spotlight email before the event	✓	✓	
Custom Conference Booklet Ad	Full Page: Inside front, back or center fold	Half Page	Quarter Page
Logo on program backdrop screens	Large	Medium	Small
Swag item(s) included in conference totes	3 items	2 items	1 item
Logo on Conference Signage	Large	Medium	Small
Social Media Spotlight(s)	3	2	1
Logo and company link on website	✓	✓	✓
Logo on Promotional Materials	✓	✓	✓
Exhibitor Booth	Prime Booth Location	✓	✓
Logo on Conference Program	✓	✓	✓
Conference Registrations	12	8	4

**SPONSOR  
DISCOUNT  
25% OFF**

Sponsors get 25% off up to 15 additional conference tickets!

**STANDARD  
EXHIBITOR  
\$750**

**NON-PROFIT  
EXHIBITOR  
\$500**

Exhibitor booths are available for NJ-CARS for-profit and non-profit organizational members!



**PAYMENT PORTAL**

**QUESTIONS?** Please Contact Mariel Hufnagel (she/her) at mhufnagel@preventionlinks.org

## Empowerment Sponsor

- **EXCLUSIVE:** Access to the attendee mailing list
- **EXCLUSIVE:** Opportunity to address the audience for FIVE minutes before our keynote speaker
- **EXCLUSIVE:** TWO sponsor spotlight emails to attendee list, one before and one after the event.
- Full page custom booklet ad (*Page placement is on a first-come first-serve basis*)
- Large logo placement on program backdrop screens
- THREE items of your swag in the conference totes
- Large logo placement on conference signage
- THREE social media spotlights, two pre-event and one post-event
- Organizational logo and link to your website on our conference website
- 1st level logo placement on promotional materials such as email blasts and print flyers
- **EXCLUSIVE:** Prime exhibitor booth location day-of - includes table and up to two chairs
- Large logo placement on the conference program
- TWELVE conference registrations

## Strength Sponsor

- ONE sponsor spotlight email to attendee list before the event
- Quarter page custom booklet ad (*Page placement is on a first-come first-serve basis*)
- Medium logo placement on program backdrop screens
- TWO items of your swag in the conference totes
- Medium logo placement on conference signage
- TWO social media spotlights, one pre-event and one post-event
- Organizational logo and link to your website on our conference website
- 2nd level logo placement on promotional materials such as email blasts and print flyers
- Exhibitor booth day-of - includes table and up to two chairs
- Medium logo placement on the conference program
- EIGHT conference registrations



[PAYMENT PORTAL](#) 

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## Purpose Sponsor

- Quarter page custom booklet ad (*Page placement is on a first-come first-serve basis*)
- Small logo placement on program backdrop screens
- ONE items of your swag in the conference totes
- Small logo placement on conference signage
- ONE social media spotlights pre-event
- Organizational logo and link to your website on our conference website
- 3rd level logo placement on promotional materials such as email blasts and print flyers
- Exhibitor booth day-of - includes table and up to two chairs
- Small logo placement on the conference program
- FOUR conference registrations

## Exhibitors

- Exhibitor booth day-of - includes table and up to two chairs
- ONE conference registration

**QUESTIONS?** Please contact Mariel Hufnagel (she/her) at [mhufnagel@preventionlinks.org](mailto:mhufnagel@preventionlinks.org)

**Contact Us to learn more about customized sponsorship packages**



[PAYMENT PORTAL](#) 



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